



On the occasion of Milan Photo Week

**More Art**  
presents

***Loro (Them)***  
**by Krzysztof Wodiczko**

**June 6, 7, 8**  
**8:30pm—9:30pm**

Parco Sempione at the Teatro Continuo di Alberto Burri  
Milan, Italy

**More Art, a non-profit public art organization based in New York, brings a site-specific and community-engaged project by the international artist Krzysztof Wodiczko to Italy for the first time. *Loro (Them)* is a live performance that uses drones and innovative new technologies to amplify the perspectives of migrants, political refugees, and marginalized citizens to explore the complexities of their lives in today's globalized society.**

On the occasion of Milan Photo Week and with the sponsorship of the Municipality of Milan and the Departments of Culture and Social Services, More Art presents *Loro (Them)*, a multimedia installation by Krzysztof Wodiczko, an internationally renowned Polish artist currently living in between New York and Boston. The project will take place June 6, 7, 8 at Alberto Burri's Teatro Continuo in Parco Sempione, every day at dusk between 8:30 pm and 9:30 pm.

As the so-called refugee crisis and rising nationalistic sentiments continue to unfold in Europe and The United States, citizens are demanding more and more defined immigration laws. Though the media is often preoccupied with how the crisis will impact the lives of the native population, the voices of immigrants go unheard. In an effort to foster dialogue and mutual understanding, *Loro (Them)* will offer a platform for manifesting the stories of invisibilized members of society.

Since the 1980s, Wodiczko has pioneered the use of new technologies to bring attention to situations of marginalization. In the case of *Loro (Them)* he uses drones at low altitude to generate conversations between individuals of different backgrounds, experience and age. To produce this complex work, More Art and Wodiczko partnered with Casa della Carità, a social institution which provides housing, counseling, medical services, occupational mentorship, cultural initiatives, and legal aide programs to the homeless, roma people, and immigrants.

Drones are often associated with images of war, surveillance, intrusion and fear, but in the case of *Loro (Them)* the artist will quite literally anthropomorphize the aircrafts to reclaim a broader conversation about technology's relationship to humanity. During the performance, four drones will be equipped with two screens showing only the eyes of the people involved in the project. A megaphone-like mouth will amplify each participant's story with candor and frankness. Faces will not be shown to protect the individuals' identities, but the eyes and the voice will create a relationship with, and at times directly address, the public.

Each drone represents a person, elaborating on the lived experience not only of immigration, but more generally of social and political marginalization, addressing highly topical issues such as cohabitation, citizenship, representation, and even hospitality. The title of the project *Loro (Them)* immediately emphasizes the distance that is created by those who are mistakenly considered different—highlighting the all too familiar “them” vs. “us” dichotomy. At the same time, the artist seeks to cancel this divisive space, putting audiences face to face, albeit virtually, with real stories and real individuals.

**A multidisciplinary conference is scheduled for June 8 in collaboration with the Catholic University of the Sacred Heart in Milan. *More details to be released soon.***

*Loro (Them)* and accompanying public programs are produced in cooperation with The Adam Mickiewicz Institute and supported in part by nctm e l'arte a project by Nctm Studio Legale, Galerie Lelong, Fondazione Stelline, Università Cattolica, with the patronage of the City of Milano in partnership with Assessorato alla Cultura and Assessorato alle Politiche Sociali (Department of Culture and Department of Social Services), and generous individual donations.

*Loro (Them)* is made possible through concept design and prototyping by Andy Trench of Vertspec and creative advisement by Nadav Assor. Technical support by CINEFLY (Turnin, Italy) and AVIOSONIC Space Tech.

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Loro (Them)  
by Krzysztof Wodiczko

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Loro (Them) is a part of Milano Photo Week <http://www.photoweekmilano.it>



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**Krzysztof Wodiczko** was born in 1943 in Warsaw, Poland, and now lives and works in New York and Boston, USA. Since 2010 he is a professor at the Harvard Graduate School of Design in Cambridge, Massachusetts, where he teaches in the Art, Design and Public Domain program. From 1991 to 2010 he was director of the Center for Advanced Visual Studies and of the Interrogative Design Group at the Massachusetts Institute of Technology (MIT). He also teaches as a lecturer at the Department of Psychology of the School of Social Psychology in Warsaw. Wodiczko received the Hiroshima art prize "for his contribution as an international artist to world peace".

Throughout his career, Wodiczko has been instrumental in combining new technologies with art. Working with still images, video and audio, Wodiczko has become famous throughout the world for his large-scale public screenings of iconic buildings and monuments. Since 1980 he has created more than 90 screenings worldwide, including "Abraham Lincoln: War Veteran Projection" in New York City in 2012 commissioned by More Art. For this screening, Wodiczko has involved dozens of American war veterans and members of their families to explore the traumatic consequences of war. He interviewed fourteen people, recording conversations about their war experiences, the difficult return to civilian life, loss and guilt. These interviews were then mounted in a video projected on the statue of Abraham Lincoln in Union Square Park. The exploration of social and political marginalization through direct engagement and the use of new media is essential for Wodiczko's artistic practice. For each project, the artist works closely with marginalized groups to analyze the complexities of life on the margins of society, in an attempt to offer a platform to make visible the stories and voices of those who are often rendered invisible. He uses iconic buildings and monuments for projections and media works, redefining these places for education and dialogue.

**More Art** is a non-profit organization based in New York that commissions socially engaged public art projects, reaching over 10,000 spectators a year. More Art supports collaborations between artists and communities to create public art projects and educational programs that stimulate creative engagement with critical social and cultural issues. More Art uses public art and digital media to create powerful experiences that aggregate individual and collective perspectives on sensitive topics, such as immigration. All projects are carried out through multi-year collaborations with local organizations.

Over the years, More Art's projects have embraced a wide range of media, including, a silent film displayed on top of a barge that traveled New York's waterways to advocate for migrant rights during the UN General Assembly (Shimon Attie's *Night Watch*, September 2018 ); screenings of a hand-animated film addressing xenophobia in the public parks of New York City and around the world (*NYSferatu: A Symphony of a Century* by Andrea Mastrovito, 2017); the transformation of an entire subway station with powerful images of homeless New Yorkers (*Residents of New York*, by Andres Serrano, 2014); and the multimedia animation of the statue of Lincoln on Union Square in New York (Abraham Lincoln: War Veteran Projection, by Krzysztof Wodiczko, 2012).